

KIMMIE CARTER SOCIAL MEDIA MARKETING INTERN

Kimmie Carter, an anchor inspired fashion jewelry and apparel company, is seeking qualified interns, our "it girl", looking to have hands on experience with a growing jewelry and apparel company. Our goal is to provide beneficial experience for college students that are studying marketing or communications through daily projects that directly affect the company in a positive way. This internship will be all about engaging our existing fans and creating lasting relationships with new ones on our social media channels. The interns will have to come up with creative and powerful ways to make new connections and to make our existing connections stronger. These interns should be prepared to work in a fast-paced team environment, and will finish the internship having gained experience in various aspects of marketing.

RESPONSIBILITIES:

- Grow awareness of our brand / product on Instagram, Facebook and Pinterest; Grow our fans, followers, likes.
- Assist managing our presence on Instagram, Facebook, and Pinterest.
- Draft contents for our social media channels daily; Take creative fashion photos daily.
- Manage Pinterest page; New pins on each board daily.
- Come up with new ideas for social media contents.
- Create contents for our blog; Come up with the post and new ideas.
- Attend monthly or bi-weekly marketing meetings.
- Assist in the coordination and creation of social media marketing, advertising, and public relations.

QUALIFICATIONS:

Kimmie Carter is looking for undergraduate students who are majoring in Marketing/Advertising or Communications. These students should have excellent verbal and written communication skills, with extensive knowledge of social media. Graphic design skill is a bonus, and will be considered when choosing the best applicant for this internship position.

- Preferably a Marketing or Communications major. We are interested in all Fashion majors as well.
- An active user of social networks
- Knowledge of pop culture and trends of the moment
- A love for digital communications (writing for the web, social media, content strategy, etc.).
- Creative, can think outside of the box
- Strong communication skills; Grammar is a must
- Great organizational and time management skills
- Outgoing and enthusiastic personality
- Self-starter, ability to work well alone or with others
- Describing yourself as detail-oriented is an understatement.
- Respects deadlines and works hard.

Please note that this internship will be a non-paid position. However, the intern will be compensated with our products. There is also the potential to make bonuses for an outstanding job well done regarding certain daily tasks.

This is a rare opportunity to get involved with growing business in the early stages with huge growth opportunities for someone that helps us achieve our goals. Email us if you are interested. To apply, please email your resume to intern@kimmiecarter.com.